

Privacy Policy for Berwick Area Transitional Services

Effective Date: April 11, 2026

Introduction

Berwick Area Transitional Services, also known as B.A.T.S ("we," "us," or "our"), is dedicated to safeguarding the privacy of our donors, beneficiaries, volunteers, and website visitors. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you engage with our website, attend our events, or otherwise interact with us.

Information We Collect

We collect information to further our mission and maintain communication with our supporters.

- **Personal Information:** We may collect your name, address, email address, telephone number, and payment information when you donate or purchase tickets.
- **In-Person Data:** Information gathered from sign-in sheets, event registrations, business cards, or surveys at our events.
- **Automatically Collected Data (Online):** When you visit our website, we may automatically collect your IP address, browser type, operating system, and website usage data using cookies and analytics tools.
- **Photos/Videos:** Photographs or video footage taken during in-person events.

How We Collect Information

- **Directly from You:** Information is collected when you donate, complete forms, sign up for newsletters, or register for events.
- **Automatically:** Data is gathered as you navigate our website.
- **Third Parties:** We may receive information from event partners, crowdfunding platforms, or social media platforms.

How We Use Your Information

- Process donations and event registrations.
- Send newsletters, fundraising appeals, and updates.
- Provide services to our beneficiaries.
- Improve our website and operational efficiency.
- Comply with legal obligations.

Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information with:

- **Service Providers:** Trusted partners who assist in operating our organization, such as payment processors (e.g., Stripe, PayPal) and CRM software.
- **Legal Requirements:** When required by law or to protect our rights.

In-Person Events and Media

By attending Berwick Area Transitional Services (B.A.T.S.) events, you acknowledge that photos or videos may be taken. These images or recordings may be used in our promotional materials, website, or social media. If you do not wish to be photographed, please notify a staff member.

Data Security

We employ reasonable physical, technical, and administrative safeguards to protect your personal information from unauthorized access, loss, or misuse. While no method of internet transmission is completely secure, we utilize secure, PCI-compliant donation platforms.

Data Retention

Personal information is retained only as long as necessary to fulfill the purposes for which it was collected or as required by law, such as maintaining tax records for donations.

Your Rights and Choices

- **Opt-Out:** You may unsubscribe from marketing emails at any time by clicking the "unsubscribe" link.
- **Access/Correct:** You may contact us to update or request deletion of your personal information.

Changes to This Policy

We may revise this privacy policy periodically. Updates will be posted on our website with the "Effective Date" updated accordingly.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:
Berwick Area Transitional Services - Data Privacy Officer
715 Susquehanna Ave
Berwick, PA 18603
info4bats@gmail.com
570-520-4172